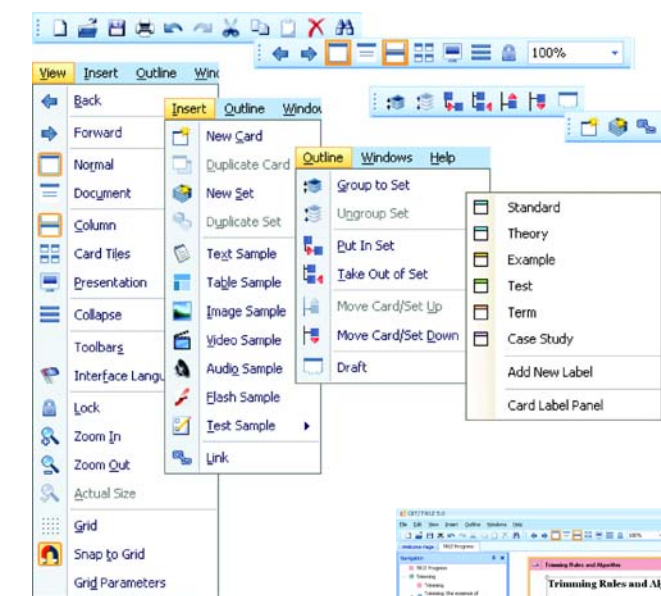
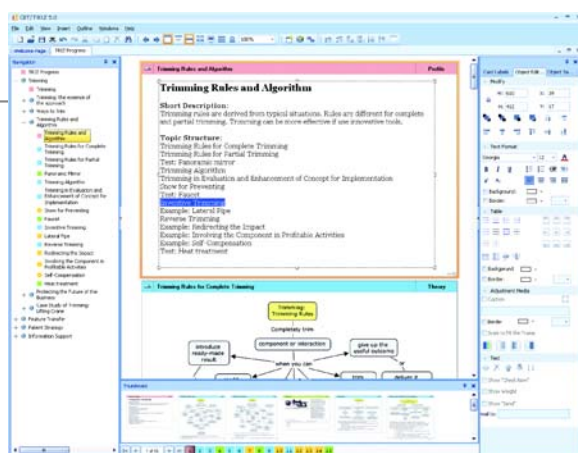


Powerful structuring, and navigating means — content cards can be easily structured, grouped, labeled, filtered, browsed, etc.



Easy to use — c3T/TRIZ has intuitively understandable workflow that does not require special preliminary training.

Modern GUI — c3T/TRIZ has flexible, customizable and esthetical GUI with various navigating.



KEEP on innovation, holding future!



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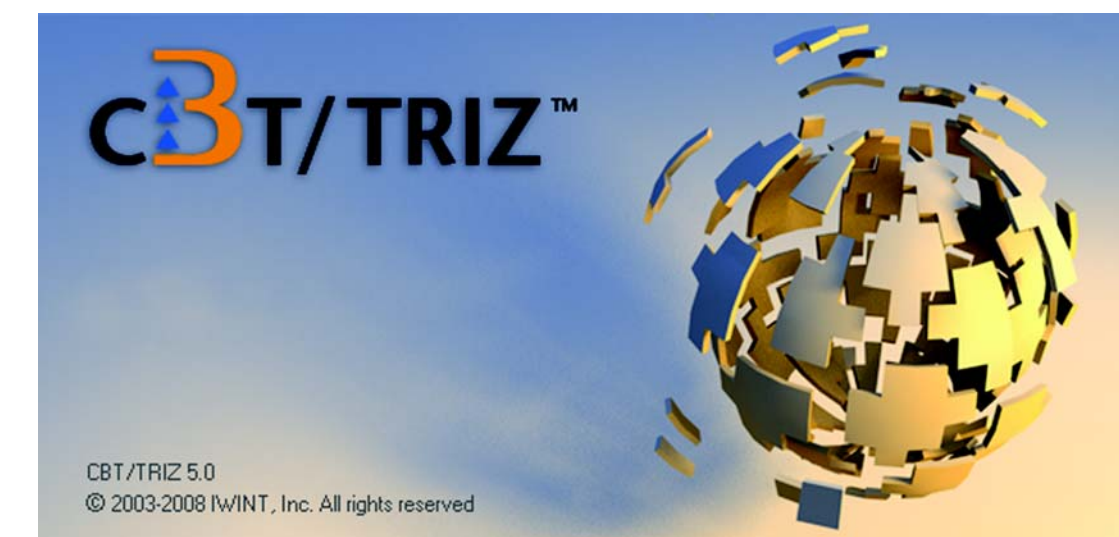
c3T/TRIZ™ 5.0 Computer-Based Training for TRIZ

• IWINT, Inc.

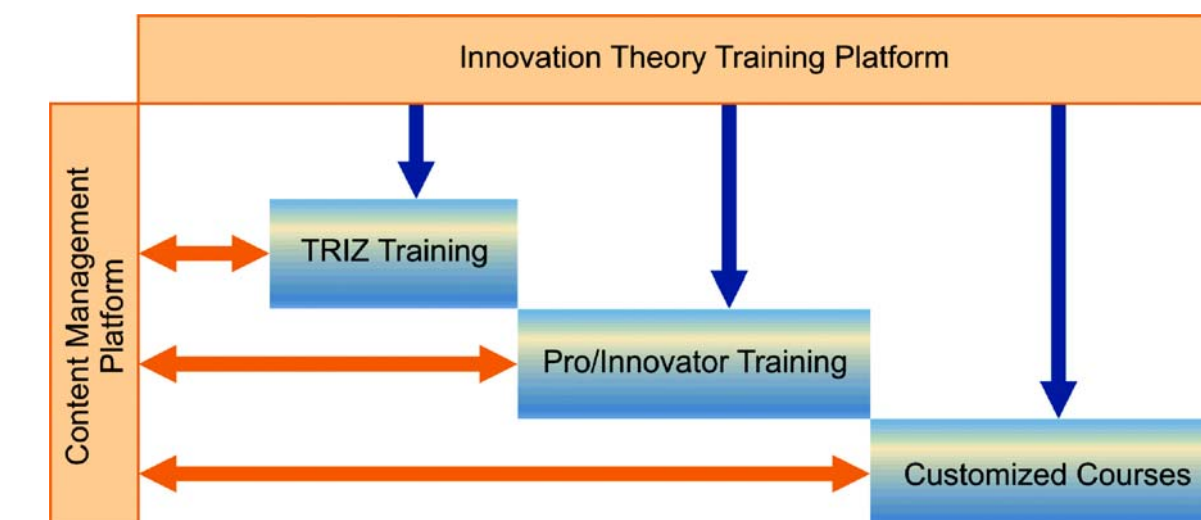
• c3T/TRIZ™



- ★ “The competition in the 21st century is a competition of talents.”
- ★ Creative talents are the core competitiveness of enterprises.
- ★ How to effectively identify and improve capability of innovation and become a talent with a comprehensive quality of creativity?
- ★ Solution: c3T/TRIZ™ — a platform of innovation capacity development.



c3T/TRIZ™ 5.0 which is based on computer technology, is an e-learning platform for development of innovation capacity and knowledge management for enterprises and universities.



The benefits to customers

- ★ **c3T/TRIZ™** Learning Courses help users to hold the creative methods of problem solving, to break psychological inertia, to consider questions with a perspective of innovation, to solve problems with an innovative thinking, with a systematic theoretical knowledge of TRIZ and a new case-based training approach.
- ★ Carrying a training of innovation theories in enterprises may promote the capability of innovation of the staff, increase their level of R&D, promote original innovation, break blockades of patents and control the property right of intellectuality.
- ★ Carrying a training of innovation theories in universities may promote the capability of innovation of graduates` and help them to gain good positions in competition of obtaining employment offers.
- ★ Carrying a training of innovation theories makes it possible to achieve an international or domestic TRIZ authoritative certification. **c3T/TRIZ™** is the only TRIZ training software, certificated by International TRIZ Association. It is the accessorial tool for domestic mechanical design engineers' certification exam; it is also a training platform for gaining Chinese ITI certificate.

Case for practice

■ Innovation training in colleges and universities

Some kinds of innovation training of design courses with a core of TRIZ have been created in many domestic colleges and universities and have received a good respond. Innovation methods and innovation capability training in **c3T/TRIZ™** stimulated innovative potential of teachers and students in a short time and promoted their capability of innovation.

■ After school practices of colleges and universities

Three students, specialized in engineering design, which have received a training of computer aided innovation software and theory, schemed out a project, named "Sail of cities" during The 3rd Innovation Cup National Design Competition for University Students by using tools of TRIZ, such as Inventive principle, Laws of Technical System Evolution ect. and **!no/Innovator™**. Their plan was highly praised by specialists for its new and innovative structure.

An innovation training course, base on **c3T/TRIZ™** has been created in a university from 2004. About 20 college students have applied patents after a 40-hour-training.

Some students used **c3T/TRIZ™** and **!no/Innovator™** to find a good concept during the National Competition of Robot Design for College Students.

■ Innovation training for enterprises

A research institute of China Aerospace Science & Technology Corporation promoted innovative capability of its staff in structure training room, craftwork room and other rooms of electronic sections by using **c3T/TRIZ™**. All staff have broken psychological inertia and promoted their innovative capability in practical project.

The main content of training with **c3T/TRIZ™** -TRIZ

TRIZ (Theory of Inventive Problem Solving) is a famous theory of inventive problem solving from former Soviet Union. Its research began in 1946, when Genrikh Saulovich Altshuller and his colleagues worked out the system of TRIZ by analysis of more than 10 thousands high-level patents and integration principles and methods of many fields. During research people find that: as well as the laws for evolution of biological system, there are laws of birth, growth, maturity, decline, death in the evolution of product enhancements, technological changes and innovations. Grasping these laws, people may realize innovation in the process of technical problem solving and mend the speed of creativity and innovation.

After the disintegration of former Soviet Union, TRIZ was brought to other countries and promoted in many enterprises and institutions. Nowadays, it is widely used throughout the world in order to create thousands of important inventions.

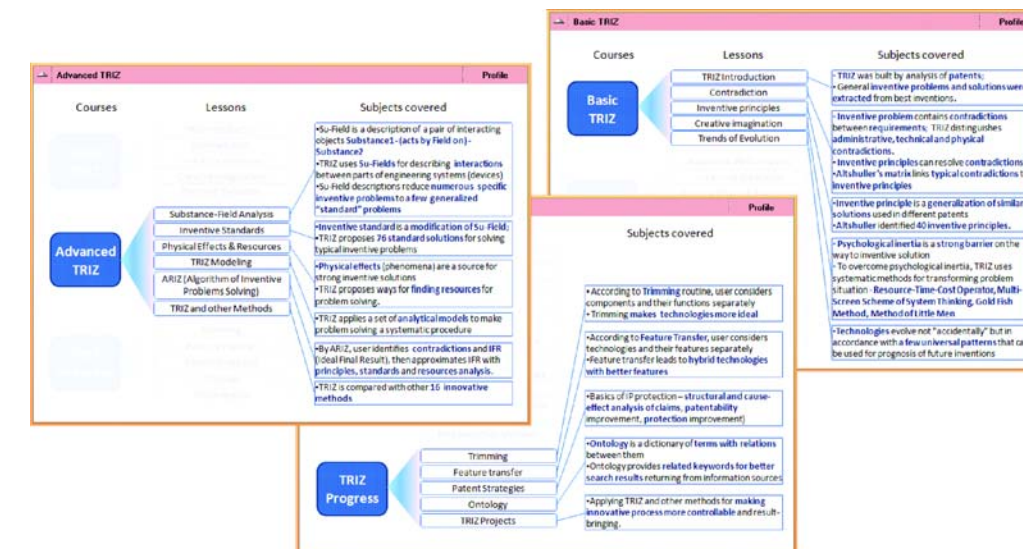
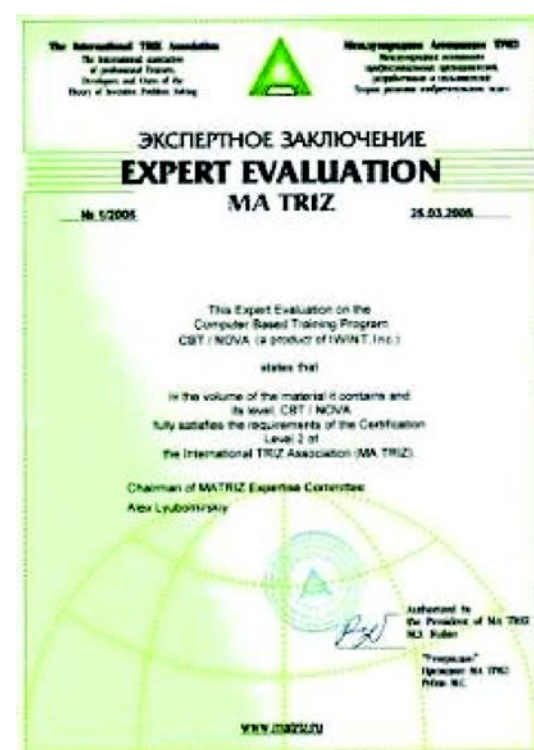
Key features of **c3T/TRIZ™** courses

There are training courses in **c3T/TRIZ™** for TRIZ certificates from International TRIZ Certification Association and Chinese ITT Certification. The content is a full coverage of Classical TRIZ and related topics.

Certification — TRIZ course is certified by MATRIZ

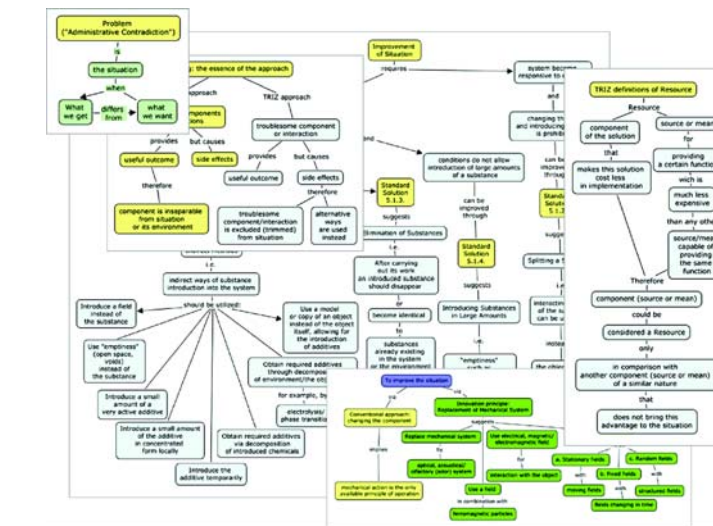
Full content — TRIZ Courses include all contents of Basic TRIZ and the last development of TRIZ:

- Conflict (contradiction) resolving
- 40 Inventive principles
- Substance-Field (Su-Field) analysis
- 76 Standard for solving inventive problems
- Laws of Technical System Evolution
- ARIZ
- Feature transfer and trimming technology
- Indexes of effects and resources analysis
- Methods of creative imagination
- System modeling and analysis, patent strategy
- Moreover, allowing users to add and develop new courses.

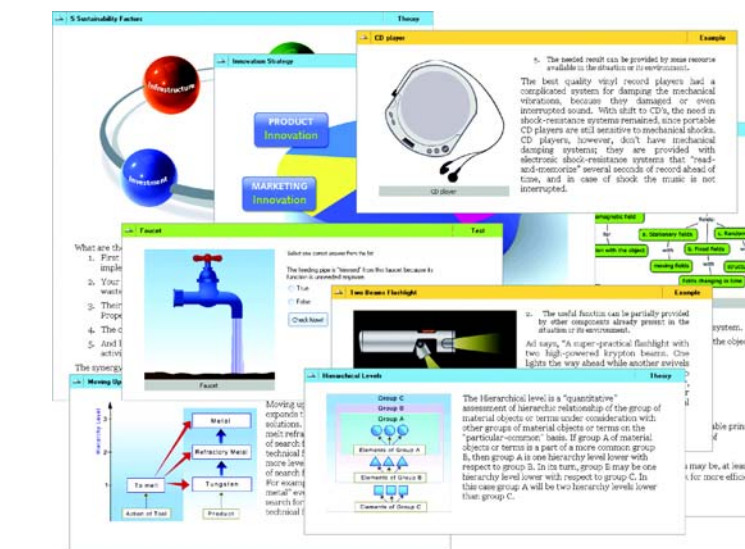


Well structured lessons — each lesson is structured as a set of learning card. Each card contains a small and logically complete portion of information that is convenient for studying; for example, explanation of a concept, example, exercise or test. Even complicated lessons become easier for understanding.

Concept maps — key concepts of each lesson relations between concepts are visualized with the help of concept maps, a proven tool for better understanding.



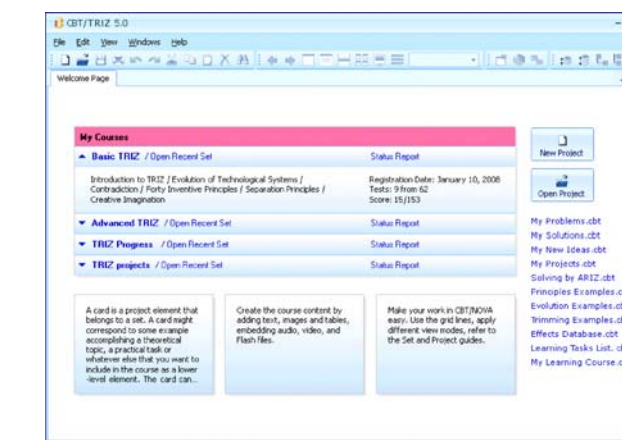
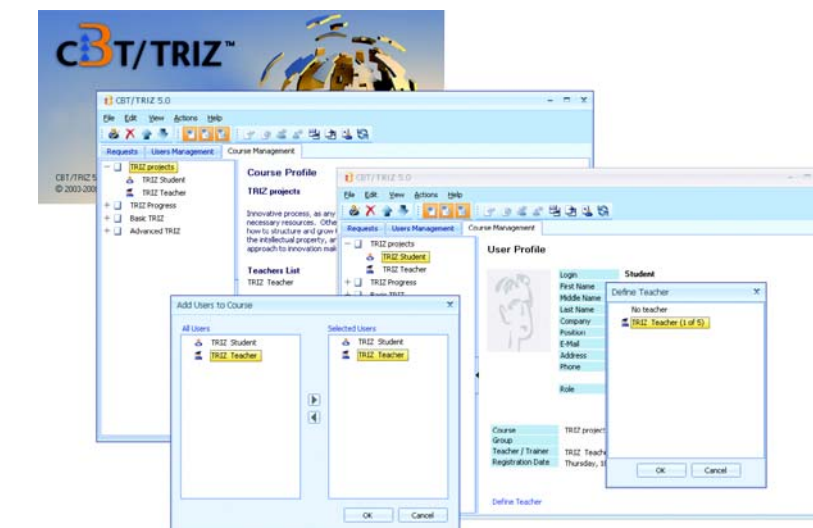
Attractiveness — dynamic presentation of learning content, fascinating examples, exercises and tests.



Key features and capabilities of **c3T/TRIZ™** platform

Full scale functionality for easy management of e-learning process — **c3T/TRIZ™** CBT TRIZ provides a convenient collaborative environment for creating, delivering and exploiting training courses.

Universality — while focusing on e-learning management, **c3T/TRIZ™** allows users to manage and run any content-intensive projects, including content gathering, authoring, structuring and deploying.



Convenient format for content representation — **c3T/TRIZ™** represents content in a convenient card-based format which is ideal for controlling content. Cards can be easily formed from objects of numerous types, such as texts, images or media files; numerous added and editable styles are available for arranging of card content.